

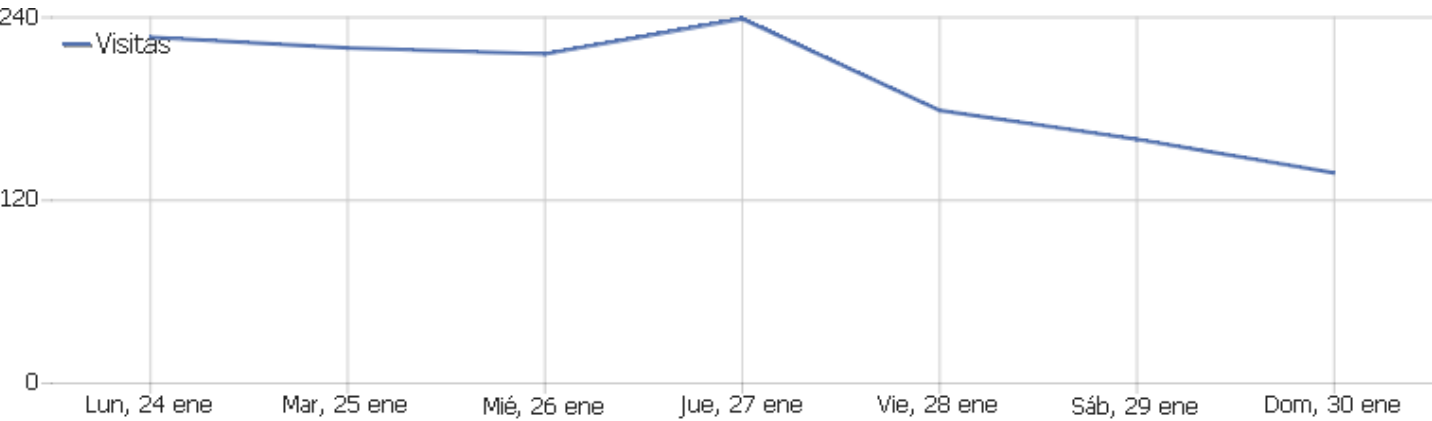
# SISTEMATLAN

Inacolhua

Rango de fecha: semana 24-30 de enero de 2022

Weekly

# Resumen de visitas



| Nombre  | Valor    |
|---|----------|
| Visitantes únicos                                 | 511      |
| Visitas   | 1.379    |
| Acciones  | 5.341    |
| Acciones máximas en una visita                    | 56       |
| Acciones por visita                               | 4        |
| Promedio de duración de las visitas (en segundos) | 00:04:50 |
| Porcentaje de rebote                              | 31 %     |















## Tipo de dispositivo

| Tipo de dispositivo   | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|---|---------|----------|---------------------|--------------------------------|----------------------|----------|
|  Teléfono inteligente | 821     | 3.102    | 4                   | 00:04:12                       | 32 %                 | 0 MXN    |
|  Escritorio           | 456     | 1.865    | 4                   | 00:06:05                       | 29 %                 | 0 MXN    |
|  Tabléfono            | 85      | 321      | 4                   | 00:04:39                       | 33 %                 | 0 MXN    |
|  Tableta              | 12      | 41       | 3                   | 00:03:37                       | 25 %                 | 0 MXN    |
| Desconocido   | 5       | 12       | 2                   | 00:01:22                       | 40 %                 | 0 MXN    |

# Modelo del dispositivo

| Modelo del dispositivo      | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|-----------------------------|---------|----------|---------------------|--------------------------------|----------------------|----------|
| Genérico Escritorio         | 427     | 1.782    | 4                   | 00:06:23                       | 28 %                 | 0 MXN    |
| Apple - iPhone              | 75      | 248      | 3                   | 00:03:10                       | 36 %                 | 0 MXN    |
| Huawei - P30 Lite           | 61      | 241      | 4                   | 00:02:13                       | 28 %                 | 0 MXN    |
| Huawei - Y9 Prime (2019)    | 43      | 169      | 4                   | 00:03:28                       | 33 %                 | 0 MXN    |
| Xiaomi - Redmi 9T           | 31      | 97       | 3                   | 00:04:11                       | 35 %                 | 0 MXN    |
| Apple - Genérico Escritorio | 29      | 83       | 3                   | 00:01:30                       | 31 %                 | 0 MXN    |
| Xiaomi - Redmi 9            | 28      | 138      | 5                   | 00:04:14                       | 43 %                 | 0 MXN    |
| Motorola - Moto G9 Play     | 25      | 136      | 5                   | 00:05:57                       | 16 %                 | 0 MXN    |
| Samsung - Galaxy A01        | 23      | 72       | 3                   | 00:03:50                       | 30 %                 | 0 MXN    |
| Motorola - Moto G7 Plus     | 22      | 125      | 6                   | 00:09:40                       | 18 %                 | 0 MXN    |
| Xiaomi - Redmi Note 8       | 19      | 73       | 4                   | 00:05:54                       | 32 %                 | 0 MXN    |
| Motorola - Moto E6 Play     | 18      | 137      | 8                   | 00:14:43                       | 11 %                 | 0 MXN    |
| OPPO - A53                  | 17      | 75       | 4                   | 00:02:16                       | 6 %                  | 0 MXN    |
| Huawei - Y5 (2019)          | 15      | 61       | 4                   | 00:01:33                       | 13 %                 | 0 MXN    |
| Motorola - Moto E4          | 14      | 59       | 4                   | 00:09:28                       | 21 %                 | 0 MXN    |
| OPPO - Reno 5 Lite          | 14      | 48       | 3                   | 00:01:12                       | 29 %                 | 0 MXN    |
| Samsung - Galaxy J4         | 14      | 39       | 3                   | 00:02:25                       | 64 %                 | 0 MXN    |
| Xiaomi - Redmi Note 10X     | 14      | 16       | 1                   | 00:01:18                       | 86 %                 | 0 MXN    |
| Motorola - Moto E6s         | 13      | 29       | 2                   | 00:04:05                       | 46 %                 | 0 MXN    |
| Samsung - Galaxy S9         | 12      | 28       | 2                   | 00:01:06                       | 33 %                 | 0 MXN    |
| Huawei - Y5 (2018)          | 11      | 52       | 5                   | 00:11:05                       | 0 %                  | 0 MXN    |
| Huawei - Y9 (2019)          | 11      | 40       | 4                   | 00:08:21                       | 36 %                 | 0 MXN    |
| Motorola - One Fusion       | 11      | 24       | 2                   | 00:01:31                       | 36 %                 | 0 MXN    |
| Otros                       | 432     | 1.569    | 4                   | 00:04:01                       | 34 %                 | 0 MXN    |

# Marca del dispositivo

| Marca del dispositivo   | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|---|---------|----------|---------------------|--------------------------------|----------------------|----------|
| Desconocido   | 436     | 1.824    | 4                   | 00:06:24                       | 28 %                 | 0 MXN    |
|  Huawei   | 194     | 723      | 4                   | 00:03:38                       | 30 %                 | 0 MXN    |
|  Samsung  | 189     | 634      | 3                   | 00:03:45                       | 35 %                 | 0 MXN    |
|  Motorola | 183     | 803      | 4                   | 00:06:20                       | 32 %                 | 0 MXN    |
|  Apple    | 135     | 449      | 3                   | 00:02:53                       | 31 %                 | 0 MXN    |
|  Xiaomi   | 128     | 450      | 4                   | 00:03:55                       | 41 %                 | 0 MXN    |
|  OPPO     | 48      | 193      | 4                   | 00:02:00                       | 21 %                 | 0 MXN    |
|  LG       | 21      | 108      | 5                   | 00:06:39                       | 10 %                 | 0 MXN    |
|  ZTE      | 12      | 47       | 4                   | 00:07:03                       | 33 %                 | 0 MXN    |
|  Hisense  | 10      | 58       | 6                   | 00:02:48                       | 0 %                  | 0 MXN    |
|  Sony     | 8       | 11       | 1                   | 00:01:31                       | 75 %                 | 0 MXN    |
|  Nokia    | 6       | 21       | 4                   | 00:04:56                       | 17 %                 | 0 MXN    |
|  TCL      | 3       | 4        | 1                   | 00:00:04                       | 67 %                 | 0 MXN    |
| Bmobile   | 2       | 7        | 4                   | 00:00:27                       | 0 %                  | 0 MXN    |
|  M4tel   | 2       | 4        | 2                   | 00:06:56                       | 50 %                 | 0 MXN    |
|  HTC    | 1       | 2        | 2                   | 00:00:01                       | 0 %                  | 0 MXN    |
| RCA Tablets   | 1       | 3        | 3                   | 00:03:48                       | 0 %                  | 0 MXN    |

## Resolución de pantalla

| Resolución | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|------------|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
| 1366x768   | 307     | 1.345    | 4                   | 00:06:42                       | 26 %                 | 0 %                      |
| 360x780    | 99      | 388      | 4                   | 00:04:11                       | 32 %                 | 0 %                      |
| 393x851    | 98      | 372      | 4                   | 00:03:52                       | 39 %                 | 0 %                      |
| 360x800    | 95      | 359      | 4                   | 00:03:45                       | 26 %                 | 0 %                      |
| 412x915    | 71      | 249      | 4                   | 00:04:13                       | 35 %                 | 0 %                      |
| 360x760    | 54      | 163      | 3                   | 00:01:50                       | 35 %                 | 0 %                      |
| 360x720    | 50      | 260      | 5                   | 00:08:39                       | 20 %                 | 0 %                      |
| 360x640    | 49      | 189      | 4                   | 00:06:39                       | 37 %                 | 0 %                      |
| 360x771    | 46      | 203      | 4                   | 00:02:37                       | 24 %                 | 0 %                      |
| 412x892    | 36      | 84       | 2                   | 00:02:30                       | 47 %                 | 0 %                      |
| 414x896    | 33      | 102      | 3                   | 00:03:06                       | 42 %                 | 0 %                      |
| 412x869    | 31      | 117      | 4                   | 00:03:59                       | 29 %                 | 0 %                      |
| 360x757    | 28      | 164      | 6                   | 00:09:35                       | 21 %                 | 0 %                      |
| 1600x900   | 27      | 114      | 4                   | 00:07:53                       | 19 %                 | 0 %                      |
| 375x667    | 23      | 84       | 4                   | 00:03:14                       | 26 %                 | 0 %                      |
| 1536x864   | 23      | 89       | 4                   | 00:04:10                       | 26 %                 | 0 %                      |
| 1280x1024  | 22      | 38       | 2                   | 00:02:37                       | 59 %                 | 0 %                      |
| 1280x800   | 19      | 53       | 3                   | 00:01:46                       | 37 %                 | 0 %                      |
| 1920x1080  | 19      | 56       | 3                   | 00:04:22                       | 42 %                 | 0 %                      |
| 1440x900   | 18      | 57       | 3                   | 00:02:40                       | 22 %                 | 0 %                      |
| 360x740    | 15      | 39       | 3                   | 00:00:54                       | 33 %                 | 0 %                      |
| 320x686    | 14      | 37       | 3                   | 00:01:03                       | 36 %                 | 0 %                      |
| 412x732    | 14      | 39       | 3                   | 00:02:25                       | 64 %                 | 0 %                      |
| Otros      | 188     | 740      | 4                   | 00:04:57                       | 30 %                 | 0 %                      |

## Visitas por hora local

| Hora local - hora (inicio de la visita) | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|---|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
| 0                                       | 25      | 79       | 3                   | 00:01:36                       | 32 %                 | 0 %                      |
| 1                                       | 18      | 56       | 3                   | 00:01:40                       | 44 %                 | 0 %                      |
| 2                                       | 5       | 22       | 4                   | 00:04:33                       | 40 %                 | 0 %                      |
| 3                                       | 5       | 28       | 6                   | 00:11:10                       | 0 %                  | 0 %                      |
| 4                                       | 1       | 1        | 1                   | 00:00:00                       | 100 %                | 0 %                      |
| 5                                       | 5       | 25       | 5                   | 00:02:54                       | 20 %                 | 0 %                      |
| 6                                       | 12      | 33       | 3                   | 00:01:06                       | 33 %                 | 0 %                      |
| 7                                       | 33      | 139      | 4                   | 00:05:47                       | 33 %                 | 0 %                      |
| 8                                       | 52      | 181      | 4                   | 00:03:49                       | 40 %                 | 0 %                      |
| 9                                       | 68      | 263      | 4                   | 00:06:50                       | 25 %                 | 0 %                      |
| 10                                      | 96      | 373      | 4                   | 00:05:01                       | 32 %                 | 0 %                      |
| 11                                      | 84      | 489      | 6                   | 00:06:29                       | 27 %                 | 0 %                      |
| 12                                      | 71      | 310      | 4                   | 00:06:33                       | 35 %                 | 0 %                      |
| 13                                      | 97      | 384      | 4                   | 00:06:27                       | 31 %                 | 0 %                      |
| 14                                      | 92      | 370      | 4                   | 00:05:47                       | 32 %                 | 0 %                      |
| 15                                      | 72      | 274      | 4                   | 00:03:28                       | 42 %                 | 0 %                      |
| 16                                      | 110     | 443      | 4                   | 00:06:21                       | 32 %                 | 0 %                      |
| 17                                      | 93      | 355      | 4                   | 00:05:46                       | 29 %                 | 0 %                      |
| 18                                      | 93      | 342      | 4                   | 00:03:25                       | 28 %                 | 0 %                      |
| 19                                      | 79      | 244      | 3                   | 00:03:44                       | 29 %                 | 0 %                      |
| 20                                      | 82      | 288      | 4                   | 00:03:36                       | 26 %                 | 0 %                      |
| 21                                      | 68      | 246      | 4                   | 00:04:38                       | 32 %                 | 0 %                      |
| 22                                      | 76      | 255      | 3                   | 00:02:25                       | 29 %                 | 0 %                      |
| 23                                      | 42      | 141      | 3                   | 00:02:13                       | 29 %                 | 0 %                      |

## Visitas por hora del servidor

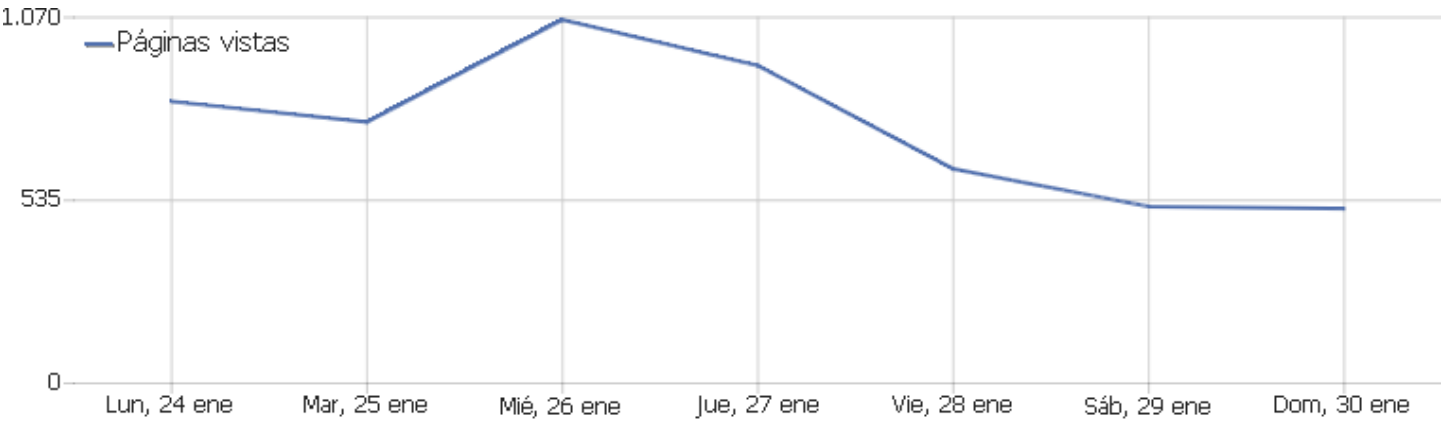
| Hora del servidor - hora (inicio de la visita) | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|--|---------|----------|---------------------|--------------------------------|----------------------|----------|
| 0  | 26      | 69       | 3                   | 00:01:18                       | 35 %                 | 0 MXN    |
| 1  | 16      | 51       | 3                   | 00:01:51                       | 44 %                 | 0 MXN    |
| 2  | 7       | 24       | 3                   | 00:03:15                       | 57 %                 | 0 MXN    |
| 3  | 4       | 20       | 5                   | 00:08:19                       | 0 %                  | 0 MXN    |
| 4  | 1       | 6        | 6                   | 00:09:27                       | 0 %                  | 0 MXN    |
| 5  | 5       | 23       | 5                   | 00:01:07                       | 20 %                 | 0 MXN    |
| 6  | 9       | 26       | 3                   | 00:01:04                       | 22 %                 | 0 MXN    |
| 7  | 34      | 141      | 4                   | 00:05:48                       | 35 %                 | 0 MXN    |
| 8  | 49      | 169      | 3                   | 00:03:57                       | 45 %                 | 0 MXN    |
| 9  | 72      | 276      | 4                   | 00:06:26                       | 25 %                 | 0 MXN    |
| 10   | 95      | 370      | 4                   | 00:04:56                       | 31 %                 | 0 MXN    |
| 11   | 79      | 474      | 6                   | 00:06:51                       | 30 %                 | 0 MXN    |
| 12   | 73      | 317      | 4                   | 00:06:12                       | 34 %                 | 0 MXN    |
| 13   | 99      | 393      | 4                   | 00:06:39                       | 28 %                 | 0 MXN    |
| 14   | 94      | 367      | 4                   | 00:05:34                       | 34 %                 | 0 MXN    |
| 15   | 66      | 244      | 4                   | 00:03:31                       | 41 %                 | 0 MXN    |
| 16   | 107     | 429      | 4                   | 00:06:21                       | 33 %                 | 0 MXN    |
| 17   | 106     | 436      | 4                   | 00:05:25                       | 26 %                 | 0 MXN    |
| 18   | 83      | 292      | 4                   | 00:02:41                       | 30 %                 | 0 MXN    |
| 19   | 74      | 230      | 3                   | 00:04:02                       | 28 %                 | 0 MXN    |
| 20   | 86      | 318      | 4                   | 00:04:27                       | 26 %                 | 0 MXN    |
| 21   | 74      | 261      | 4                   | 00:04:27                       | 28 %                 | 0 MXN    |
| 22   | 76      | 252      | 3                   | 00:02:24                       | 30 %                 | 0 MXN    |
| 23   | 44      | 153      | 4                   | 00:02:42                       | 32 %                 | 0 MXN    |



## Visitas por día de la semana

| Día de la semana | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|------------------|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
| lunes            | 227     | 851      | 4                   | 00:04:46                       | 31 %                 | 0 %                      |
| martes           | 220     | 778      | 4                   | 00:04:02                       | 32 %                 | 0 %                      |
| miércoles        | 216     | 1.082    | 5                   | 00:06:44                       | 32 %                 | 0 %                      |
| jueves           | 239     | 947      | 4                   | 00:05:11                       | 25 %                 | 0 %                      |
| viernes          | 179     | 643      | 4                   | 00:04:26                       | 33 %                 | 0 %                      |
| sábado           | 160     | 522      | 3                   | 00:03:30                       | 34 %                 | 0 %                      |
| domingo          | 138     | 518      | 4                   | 00:04:42                       | 33 %                 | 0 %                      |

# Acciones - Métricas principales



| Nombre                   | Valor |
|--------------------------|-------|
| Páginas vistas           | 5.235 |
| Vistas de páginas únicas | 3.017 |
| Descargas                | 53    |
| Descargas únicas         | 49    |
| Enlaces de salida        | 53    |
| Enlaces externos únicos  | 44    |
| Búsquedas                | 0     |
| Palabras claves únicas   | 0     |

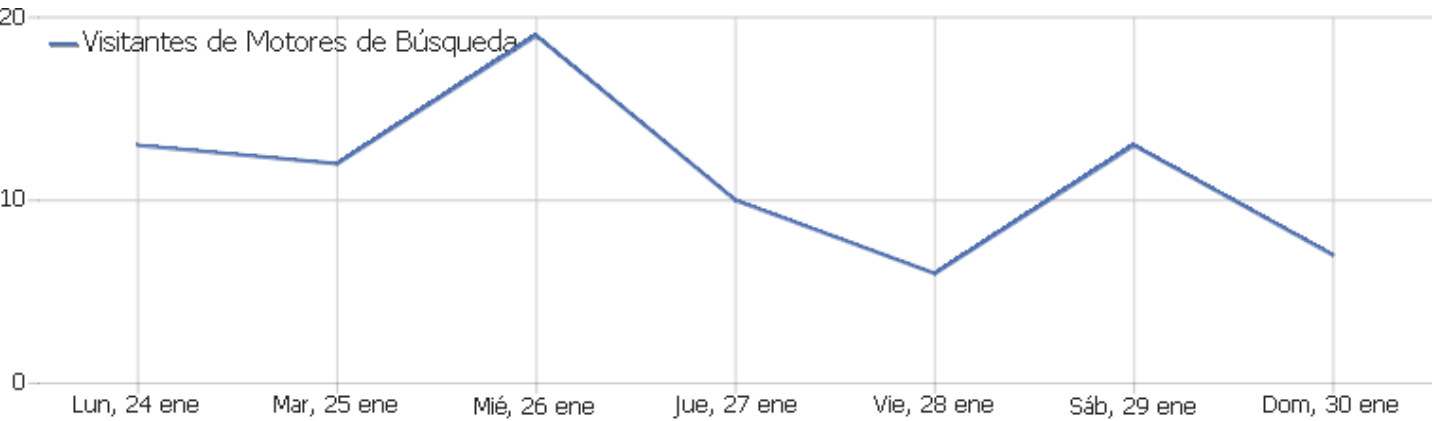
## URLs de página

| URL de la página  | Páginas vistas | Vistas de páginas únicas | Tiempo promedio en la página | Porcentaje de rebote | Porcentaje de salida |
|---|----------------|--------------------------|------------------------------|----------------------|----------------------|
| /site/  | 1.993          | 977                      | 00:01:14                     | 36 %                 | 48 %                 |
| /site/login   | 1.226          | 796                      | 00:00:41                     | 17 %                 | 21 %                 |
| /site/player  | 855            | 534                      | 00:02:10                     | 23 %                 | 81 %                 |
| /   | 482            | 360                      | 00:00:59                     | 31 %                 | 40 %                 |
| /site/login/false                                       | 273            | 99                       | 00:01:00                     | 20 %                 | 21 %                 |
| /user/register  | 115            | 91                       | 00:01:25                     | 31 %                 | 21 %                 |
| /panel/   | 116            | 49                       | 00:03:15                     | 50 %                 | 71 %                 |
| /site/player/16537?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 9              | 6                        | 00:00:21                     | 60 %                 | 100 %                |
| /site/player/20386?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 6              | 5                        | 00:00:21                     | 100 %                | 100 %                |
| /site/player/user-profile-page.html                     | 11             | 5                        | 00:00:09                     | 0 %                  | 0 %                  |
| /site/player/   | 11             | 4                        | 00:00:07                     | 0 %                  | 25 %                 |
| /site/player/19407?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 5              | 4                        | 00:02:21                     | 100 %                | 100 %                |
| /site/player/20298?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 11             | 4                        | 00:00:41                     | 0 %                  | 75 %                 |
| /site/player/16537?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 7              | 3                        | 00:01:19                     | 67 %                 | 67 %                 |
| /site/player/20290?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 11             | 3                        | 00:02:28                     | 0 %                  | 33 %                 |
| /site/player/16098?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2              | 2                        | 00:00:00                     | 100 %                | 100 %                |
| /site/player/17980?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2              | 2                        | 00:01:54                     | 50 %                 | 50 %                 |
| /site/player/18662?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2              | 2                        | 00:00:01                     | 50 %                 | 50 %                 |
| /site/player/18716?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 6              | 2                        | 00:00:39                     | 50 %                 | 100 %                |
| /site/player/19282?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2              | 2                        | 00:00:00                     | 100 %                | 100 %                |
| /site/player/19517?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 9              | 2                        | 00:00:58                     | 0 %                  | 100 %                |
| /site/player/19640?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2              | 2                        | 00:00:00                     | 100 %                | 100 %                |
| /site/player/19722?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2              | 2                        | 00:00:00                     | 100 %                | 100 %                |
| Otros   | 77             | 61                       | 00:01:38                     | 71 %                 | 74 %                 |

## Páginas de salida

| URL de la Página de salida                              | Salidas | Vistas de páginas únicas | Porcentaje de salida |
|---|---------|--------------------------|----------------------|
| /site/  | 472     | 977                      | 48 %                 |
| /site/login   | 167     | 796                      | 21 %                 |
| /site/player  | 433     | 534                      | 81 %                 |
| /   | 144     | 360                      | 40 %                 |
| /site/login/false                                       | 21      | 99                       | 21 %                 |
| /user/register  | 19      | 91                       | 21 %                 |
| /panel/   | 35      | 49                       | 71 %                 |
| /site/player/16537?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 6       | 6                        | 100 %                |
| /site/player/20386?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 5       | 5                        | 100 %                |
| /site/player/user-profile-page.html                     | 0       | 5                        | 0 %                  |
| /site/player/   | 1       | 4                        | 25 %                 |
| /site/player/19407?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 4       | 4                        | 100 %                |
| /site/player/20298?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 3       | 4                        | 75 %                 |
| /site/player/16537?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2       | 3                        | 67 %                 |
| /site/player/20290?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 1       | 3                        | 33 %                 |
| /site/player/16098?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2       | 2                        | 100 %                |
| /site/player/17980?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 1       | 2                        | 50 %                 |
| /site/player/18662?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 1       | 2                        | 50 %                 |
| /site/player/18716?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2       | 2                        | 100 %                |
| /site/player/19282?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2       | 2                        | 100 %                |
| /site/player/19517?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2       | 2                        | 100 %                |
| /site/player/19640?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2       | 2                        | 100 %                |
| /site/player/19722?token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUz | 2       | 2                        | 100 %                |
| Otros   | 45      | 61                       | 74 %                 |

## Compendio de referencias



| Nombre  | Valor |
|---|-------|
| Visitantes de Motores de Búsqueda               | 80    |
| Visitantes de Redes Sociales                    | 217   |
| Visitantes de Entrada Directa                   | 1.007 |
| Visitantes de Sitios de Internet                | 75    |
| Visitantes de Campañas                          | 0     |
| Motores de búsqueda distintos                   | 4     |
| Redes sociales distintas                        | 2     |
| Palabras clave distintas                        | 1     |
| Páginas de internet distintas                   | 3     |
| Campañas distintas                              | 0     |
| Porcentaje de Visitantes de Entrada Directa     | 73 %  |
| Porcentaje de Visitantes de Motores de Búsqueda | 6 %   |
| Porcentaje de Visitantes de Campañas            | 0 %   |
| Porcentaje de Visitantes de Redes Sociales      | 16 %  |
| Porcentaje de Visitantes de Sitios de Internet  | 5 %   |




## Tipo de canal

| Tipo de canal       | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|---------------------|---------|----------|---------------------|--------------------------------|----------------------|----------|
| Entrada directa     | 1.007   | 3.965    | 4                   | 00:04:49                       | 31 %                 | 0 MXN    |
| Redes sociales      | 217     | 797      | 4                   | 00:04:34                       | 24 %                 | 0 MXN    |
| Motores de búsqueda | 80      | 375      | 5                   | 00:06:03                       | 25 %                 | 0 MXN    |
| Sitios de internet  | 75      | 204      | 3                   | 00:04:28                       | 60 %                 | 0 MXN    |

## Todos los canales

| Referencia   | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|--|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
|  Facebook  | 207     | 744      | 4                   | 00:04:16                       | 25 %                 | 0 %                      |
| Palabra clave no está definido   | 80      | 375      | 5                   | 00:06:03                       | 25 %                 | 0 %                      |
| inacolhua.com.mx   | 73      | 202      | 3                   | 00:04:36                       | 59 %                 | 0 %                      |
|  Instagram | 10      | 53       | 5                   | 00:10:40                       | 0 %                  | 0 %                      |
| localhost  | 1       | 1        | 1                   | 00:00:00                       | 100 %                | 0 %                      |
| www.essaytags.com  | 1       | 1        | 1                   | 00:00:00                       | 100 %                | 0 %                      |

## Palabras claves

| Palabra clave   | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|---|---------|----------|---------------------|--------------------------------|----------------------|----------|
|  - Google   | 67      | 337      | 5                   | 00:06:29                       | 21 %                 | 0 MXN    |
|  - Bing     | 7       | 26       | 4                   | 00:04:56                       | 14 %                 | 0 MXN    |
|  - Facebook | 5       | 5        | 1                   | 00:00:00                       | 100 %                | 0 MXN    |
|  - Yahoo!   | 1       | 7        | 7                   | 00:14:40                       | 0 %                  | 0 MXN    |

## Motores de búsqueda

| Motor de búsqueda  | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|--|---------|----------|---------------------|--------------------------------|----------------------|----------|
|  Google - Palabra clave no está definido   | 67      | 337      | 5                   | 00:06:29                       | 21 %                 | 0 MXN    |
|  Bing - Palabra clave no está definido     | 7       | 26       | 4                   | 00:04:56                       | 14 %                 | 0 MXN    |
|  Facebook - Palabra clave no está definido | 5       | 5        | 1                   | 00:00:00                       | 100 %                | 0 MXN    |
|  Yahoo! - Palabra clave no está definido   | 1       | 7        | 7                   | 00:14:40                       | 0 %                  | 0 MXN    |

## Sitios de internet

| Sitio de internet                                       | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|---|---------|----------|---------------------|--------------------------------|----------------------|----------|
| inacolhua.com.mx/index                                  | 64      | 141      | 2                   | 00:03:06                       | 66 %                 | 0 MXN    |
| inacolhua.com.mx/mis-cursos                             | 3       | 7        | 2                   | 00:10:40                       | 33 %                 | 0 MXN    |
| inacolhua.com.mx/site/index                             | 3       | 33       | 11                  | 00:28:28                       | 0 %                  | 0 MXN    |
| inacolhua.com.mx/site/player                            | 1       | 6        | 6                   | 00:11:43                       | 0 %                  | 0 MXN    |
| inacolhua.com.mx/site/player/18716?token=eyJ0eXAiOiJKV1 | 1       | 5        | 5                   | 00:03:53                       | 0 %                  | 0 MXN    |
| inacolhua.com.mx/site/player/20254?token=eyJ0eXAiOiJKV1 | 1       | 10       | 10                  | 00:03:45                       | 0 %                  | 0 MXN    |
| localhost/index   | 1       | 1        | 1                   | 00:00:00                       | 100 %                | 0 MXN    |
| www.essaytags.com/index                                 | 1       | 1        | 1                   | 00:00:00                       | 100 %                | 0 MXN    |

## Redes sociales

| Red social   | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|--|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
|  Facebook - http://m.facebook.com/                       | 156     | 571      | 4                   | 00:03:38                       | 22 %                 | 0 %                      |
|  Facebook - https://l.facebook.com/                      | 46      | 144      | 3                   | 00:04:10                       | 37 %                 | 0 %                      |
|  Instagram - https://l.instagram.com/                    | 10      | 53       | 5                   | 00:10:40                       | 0 %                  | 0 %                      |
|  Facebook - https://online.inacolhua.com.mx/site/login | 2       | 14       | 7                   | 00:41:35                       | 0 %                  | 0 %                      |
|  Facebook -  | 1       | 5        | 5                   | 00:24:29                       | 0 %                  | 0 %                      |
|  Facebook - https://lm.facebook.com/                   | 1       | 3        | 3                   | 00:13:52                       | 0 %                  | 0 %                      |
|  Facebook - https://www.facebook.com/messages/t/18740  | 1       | 7        | 7                   | 00:04:52                       | 0 %                  | 0 %                      |